

October 1, 2019

Dear Friend,

We are the "**Ladies Leading Right**" – a group of dynamic women volunteers focused on building a stronger community in Cape Coral and throughout Lee County.

The Ladies Leading Right are planning the 4<sup>th</sup> annual awards ceremony on **Friday, April 3<sup>rd</sup>** at the Cape Coral Yacht Club. We will once again honor six very special, inspiring women in Lee County. They will be recognized as "**Women of Distinction**." From the six finalists, one will be honored as the Woman of the Year.

There are 7 community leaders who are serving as judges. They are men and women from the Lee County community who are well versed in recognizing outstanding nominations. Our event committee will choose the Woman of the Year from the six winners the judges have picked.

To make this special event a reality, we need to ask for your help. Would you consider sponsoring the event? Or purchasing a table for your friends and family? During the event, your business will be highlighted for helping to bring this project to life, in addition to an advertisement in the awards program, on our website and in our social media. Of course, we would be honored to have you join us on April 3<sup>rd</sup>.

We are excited about this event and the impact it will have in 2020. We hope you will join us as a sponsor. We will be in touch soon to discuss your participation. If you have questions, please feel free to contact either of us. You can also learn about the event at [www.womenofdistinctionleecounty.com](http://www.womenofdistinctionleecounty.com).

Respectfully,

Missi Lastra  
President, Ladies Leading Right  
786-339-5790  
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Susan McNamara  
Chairman, Women of Distinction  
239-910-4765  
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P.S. To give you a picture of our involvement in the community, here are some highlights:

- Raised money for Hurricane Dorian relief efforts in conjunction with the Rotary Clubs of Cape Coral
- Established the Frances Keogh 2<sup>nd</sup> Chance Scholarship Fund. Proceeds from the annual Women of Distinction Gala fund this scholarship.
- Donated care packages to US Navy service personnel abroad
- Accompanied veterans in several parades
- Supported local candidates with financial and grass roots efforts
- Wolfhounds Legacy has been the recipient of time, talent & treasure since their inception





## Available Sponsorship Packages

<p><b>TITLE SPONSOR: Governor</b></p> <ul style="list-style-type: none"> <li>◆ <i>Company logo and name included in all printed material</i></li> <li>◆ <i>Company name and logo on an easel on stage at event</i></li> <li>◆ <i>Full page ad on back cover of event program</i></li> <li>◆ <i>30 second custom video to run during event and on social media</i></li> <li>◆ <i>VIP seating for 8 guests</i></li> <li>◆ <i>Company name announced in press releases</i></li> <li>◆ <i>Company logo on all social media, website, blogging, etc.</i></li> </ul>	<p><b>\$5,000</b></p>
<p><b>SENATOR LEVEL</b></p> <ul style="list-style-type: none"> <li>◆ <i>Company logo and name listed in event program</i></li> <li>◆ <i>Full page ad in event program</i></li> <li>◆ <i>30 second custom video to run during event and on social media</i></li> <li>◆ <i>VIP seating for 6 guests</i></li> <li>◆ <i>Announced in press release</i></li> <li>◆ <i>Company logo on all social media, website, blogging, etc.</i></li> </ul>	<p><b>\$2,500</b></p>
<p><b>CONGRESS LEVEL</b></p> <ul style="list-style-type: none"> <li>◆ <i>Company logo and name listed in event program</i></li> <li>◆ <i>Half page ad in event program</i></li> <li>◆ <i>30 second custom video to run during event and on social media</i></li> <li>◆ <i>VIP seating for 4 guests</i></li> <li>◆ <i>Announced in press release</i></li> <li>◆ <i>Company logo on all social media, website, blogging, etc.</i></li> </ul>	<p><b>\$1,500</b></p>
<p><b>HOUSE LEVEL</b></p> <ul style="list-style-type: none"> <li>◆ <i>Company logo and name listed in event program</i></li> <li>◆ <i>Quarter page ad in event program</i></li> <li>◆ <i>30 second custom video to run during event and on social media</i></li> <li>◆ <i>VIP seating for 2 guests</i></li> <li>◆ <i>Announced in press release</i></li> <li>◆ <i>Company logo on all social media, website, blogging, etc.</i></li> </ul>	<p><b>\$ 750</b></p>